



E-ATP 2022 Conference

Speaker Packet – Ignite Sessions

11 - 13 October, 2022

In-Person Only



E-ATP 2022 Conference
11-13 October 2022
Hybrid

Dear Conference Speaker:

Thank you for agreeing to serve as a speaker for the upcoming 2022 E-ATP Conference to be held 11 - 13 October, 2022 as a hybrid event. We look forward to a very successful conference!

What does hybrid mean for the 2022 E-ATP Conference?

It means that the conference is being planned as a fully, in-person conference in London, England, with informative content, exhibit hall, and networking opportunities galore!

It also means that a bit of the incredible in-person content and virtual-only content will be made available to all online attendees. But content is only part of the E-ATP conference experience. Virtual attendees will have the chance to learn from and connect with the sponsors, engage in virtual networking opportunities, and participate in discussions around industry challenges and opportunities.

Our in-person delegates will benefit from both the in-person content and experiences, while also being able to take part in the content streaming virtually as described above.

Enclosed you will find the following information:

- Table of Deadlines 3
- About the Ignite Sessions 4
- Conference Essentials (dates, location, etc.) 5
- Speaker Registration & Hotel Information 6



**E-ATP 2022 Conference
11-13 October 2022
Hybrid**

Below is a table of items and upcoming deadlines for your reference.

ACTIVITY:	DEADLINE:	Return via:
Complete Online Presentation Agreement	13 June 2022	Click Here for the Presentation Agreement
Register for the Conference	13 June 2022 (Note: This is also the deadline for early bird registration)	http://eatpconference.org/register.aspx
Email most recent Bio	22 August 2022	atp@designingevents.com
Make Hotel Reservation*	19 September 2022	http://eatpconference.org/venue.aspx
Email Final PowerPoint Presentation	26 September 2022	atp@designingevents.com

*The Hotel Reservation Cut Off Date is for in-person attendees. To present an ignite session you must attend in-person.

If you have any questions about these materials, due dates or for additional information, please contact:

Kim McManus
+1-443-293-4011
atp@designingevents.com



**E-ATP 2022 Conference
11-13 October 2022
Hybrid**

ABOUT THE IGNITE SESSIONS

Ignite Sessions: An ignite session is a high energy and innovative way to present content in a quick and concise format. Twenty presentation slides will automatically advance in 15-second intervals for a total presentation time of five minutes in length. Presentations include 5 minutes for Q&A following the end of the presentation slides.

This session will be available for the in-person audience while also being live-streamed to the virtual audience during a general session. To present you must be in-person. Since these sessions are quick-paced, on the main plenary stage, and need to run smoothly, we have a Presentation Coach available to all Ignite presenters to assist in ensuring each session is a success. Shawn Doyle, the Presentation Coach, will be on-site to answer any questions you may have and run the production of the Ignite sessions. He will lead the onsite rehearsal with you.

- *Please Note: Ignite Sessions should include innovative ideas or approaches in the industry, cutting edge technologies, or best practices in technology-based testing applications. These **presentations should not be advertisements for products and services or overly promotional in nature. All ignite session presenters are required to join a conference call prior to the conference to discuss their ignite presentation with conference leadership and attend an onsite rehearsal.***

When are the Ignite Sessions?

The Ignite Sessions are being held from 14:25 – 15:25 on Wednesday, 12 October 2022 on the main stage in the general session room. This session will be live-streamed to the virtual audience.

When do I set up and rehearse for my presentation?

Rehearsals will be scheduled for the day prior with our Presentation Coach, Shawn Doyle. **We require your PowerPoint presentation by 26 September and will have the presentation pre-loaded and ready to go.** E-ATP prefers that all speakers use the conference PowerPoint template provided via e-mail to ensure consistent and professional presentations throughout the conference. The template will be sent to all speakers via email mid-July.

If you need any special accommodations to present at this conference, please contact Kim McManus at atp@designingevents.com or +1-443-293-4011.



**E-ATP 2022 Conference
11-13 October 2022
Hybrid**

CONFERENCE ESSENTIALS

When does the conference start/conclude?

The conference begins on Monday, 11 October 2022 at 12:00 with lunch with our exhibitors followed by the Conference Welcome and Opening Keynote. The conference concludes at 12:15 on Wednesday, 13 October 2022. The schedule is tentative.

Conference Location:

In Person: The 2022 E-ATP Conference will be held at the Radisson Blu Edwardian Heathrow, 140 Bath Rd, Harlington, Hayes UB3 5AW, United Kingdom

Virtual: The 2022 E-ATP Conference will be streamed through the event platform. All virtual attendees viewing your live-streamed session will be on the event platform.

Do I need to register for the conference?

Yes, you will find all the information on registration in this speaker packet on page 6. You are encouraged to register as early as you can, but no later than 13 June 2022 to ensure you receive the early bird registration rate. Registration is required in order to present at this year's conference.

Do I need to make my own travel reservations?

Yes, you will need to arrange all your travel to and from the conference.



**E-ATP 2022 Conference
11-13 October 2022
Hybrid**

SPEAKER REGISTRATION & HOTEL INFORMATION

Speaker Registration:

All speakers participating in the conference must register for the conference. To register for the conference please register online at <http://eatpconference.org/register.aspx>. The registration fee ranges, **depending on when you register and your membership status. The delegate fee includes all conference-related sessions, networking opportunities and materials, as well as lunch and breaks.** To present an ignite session, you must attend in-person.

In-Person:

13 June 2022: €600 (ATP Member)
13 June 2022: €700 (ATP Non-Member)
14 June – 29 August: €650 (ATP Member)
14 June – 29 August: €750 (ATP Non-Member)
After 29 August 2022: €700 (ATP Member)
After 29 August 2022: €800 (ATP Non-Member)

Hotel Information:

Hotel Address: 140 Bath Rd, Harlington, Hayes UB3 5AW, United Kingdom
Hotel Phone Number: +44 20 87596311

Hotel Room Reservations:

[Reserve](#) your room at the Radisson Blue Edwardian Heathrow. E-ATP delegates are entitled to special discounted room rates.

Single Rate: €145 per night

Double Rate: €165 per night

All rooms include access to buffet breakfast and include VAT. Rooms are limited so book early! This special rate is only valid on a first-come, first-served basis through 26 August 2022. Please note check-in is 15:00 hours and check-out is 12:00 hours.

Please visit the [conference website](#) for more information regarding hotel and travel.

Thank you for your participation as a conference speaker. We look forward to a successful conference!