E-ATP 2018 Call for Papers Instructions
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Athens, Greece

Thank you for your interest in submitting a paper to present at the forthcoming E-ATP Conference: *Transforming Assessments*. Please read these instructions carefully prior to submitting your proposal. **Proposals are due no later than 6 April 2018. Please submit here.** Should you have questions, please contact Designing Events at +1-410-654-5525 or atp@designingevents.com.

About the Conference:

The 2018 E-ATP Conference theme is: **Transforming Assessments**

2018 is set to be a year of turmoil in Europe and across the globe. Politics, technology, and society are forcing change throughout the assessment industry, and we are forced to discover—or rediscover—creative ways to adapt and lead the industry to compelling solutions.

With change comes opportunity, and whether we find it scary or exciting, we need to be ready to seize it. Join us the 2018 E-ATP Conference as we learn together how to keep pace with the innovations emerging in the industry and reground ourselves in the basics so that we can leverage both, together, to lead the transformation in assessment.

Yesterday we changed, today we challenge, will you transform tomorrow?

Conference topics will include:

- Emerging Technologies: Gamification, Wearables, and Neuro Assessments
- Test Security and Integrity
- Artificial Intelligence (AI), Machine Learning, and Cognitive Computing
- Badging and the Digitization of Credentials
- Micro-credentialing
- Testing Fundamentals
- The business of certification
- Other

Guidance to submitters:
- Papers should speak to the conference theme described above.
- All submissions should speak to the European context. Lessons learned from other geographies are welcomed in the learning they offer to Europe, but they must be framed and articulated for a European audience.
- Preference will be given to the following:
    - Case study presentations.
    - Client Presentations or Vendor co-presentations with clients or user organisations.

Acceptance Limitations:
A maximum of three breakout sessions per company are permitted at the conference, and a maximum of two breakout sessions per presenter are permitted. You are encouraged to submit as many sessions as you wish, but this maximum will be enforced during the acceptance process.

Requirements:
All presenters are expected to register for the conference at the conference rate at time of registration, and to provide their own laptop for the presentation.

Session Types are defined as follows:

- **Snapshot Sessions** are 30-minute interactive breakout sessions. This new session type allows the presenter to get information to the audience in a quicker format than a full breakout session. These sessions should explore one or more of this year's theme topics.
- **Breakout Sessions** are forty-five to sixty-minute interactive sessions to a group of up to seventy-five delegates. Sessions should provide a rounded perspective on a topic. Preference will be given to presentations with at least two presenters. Sessions may include multiple presenters from a single organisation, across multiple organisations or panel sessions specifically where the end users of tests and assessments are involved. Presenters will be required to provide their own laptop computer. There will be approximately five concurrent breakout sessions per timeslot.
- **Product Demonstrations** are computer-based demonstrations or presentations showcasing the latest technologies, products, services and/or solutions within the testing industry. These demonstrations should last approximately 10 minutes, and will repeat as delegates attend multiple presentations within a one-hour timeframe. All presentations must be shown via a computer. A large, flat screen monitor will be provided, but you will be required to provide your own laptop computer. There will be approximately ten concurrent product demonstrations within this one-hour timeslot.
- **Ignite Sessions:** The 2018 conference will include Ignite Sessions within the conference as a high energy and innovative way to present content in a quick and concise format. Twenty slides automatically advance at 15-second intervals for a total presentation time of five minutes in length. You will also be allotted an additional 5 minutes for Q&A following your presentation.
  Please Note: Ignite Sessions should include innovative ideas or approaches in the industry, cutting edge technologies, or best practices in technology-based testing applications. Submissions judged by ATP reviewers to be simply advertisements for products and services or overly promotional in nature will be rated lower and may not be accepted.
- **Peas in a Pod Sessions:** These are informal, face-to-face conversations with fellow conference goers who share common interests. Pods do not include presentations. There are no projectors or slides. This is all about direct exchange and exploration of ideas.

Selection of Topic Addressed:

You must select the primary topic that your submission addresses. The E-ATP 2018 Programme Committee may alter this as they review and finalise sessions.

- Emerging Technologies: Gamification, Wearables, and Neuro Assessments
- Test Security and Integrity
- Artificial Intelligence (AI), Machine Learning, and Cognitive Computing
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- Micro-credentialing
- Testing Fundamentals
- The business of certification
- Other

Note: Paper authors are reminded that submissions addressing the above topics should speak to the European context and if the subject matter is referencing other geographies, the learning offered to Europe should be clear and papers must be framed and articulated for a European audience.

Proposals are due no later than 6 April 2018. Please submit proposals here. Submitters will be notified as to whether their paper has been accepted or declined no later than 17 May 2018 via email. Should you have questions, please contact Designing Events at +1-410-654-5525 or atp@designingevents.com.